

HELLO, BRAVE NEW ME.

BRAVERY IS A MAGNIFICENT THING.

**WHEN YOU'RE AN ENTREPRENEUR,
EVERYDAY IS A CHANCE TO BE BRAVE.**

**TO START A BUSINESS, TO RUN IT, TO GROW IT,
TO MAKE IT GREAT - THAT'S BRAVE.**

**CHASING YOUR OWN DREAM,
NOT SOMEONE ELSE'S - THAT'S BRAVE.**

AND WE'RE ON THE SIDE OF BRAVE.

**CELEBRATING THE SPIRIT
OF ENTERPRISE.**



INDIA'S LARGEST SMALL ENTERPRISE FINANCE COMPANY*

₹ 158 billion asset base as of 31st March 2013 | Lending ₹ 7 billion every month | 14 million customers to date | Over 1000 branches

*Analysis of MSME Loan Markets for NBFC's- July 2011 by Frost & Sullivan